



## *LOOC-C, a conversation starter*

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\* In collaboration with CSIRO Agriculture & Food, Land & Water, Data61 and stakeholders throughout the land sector



# What is happening?



# Digiscape Carbon 'How might we promote carbon farming?'



Agri-Technology



Climate policy and national strategy

Science capability and data driven insights

Farming business strategy, short and long-term

<https://research.csiro.au/digiscape/>

Images provided by Noun Project



Agri-Technology



Regulated Projects



Biophysical models /data analytics



Farming in a changing climate

Climate policy and national strategy

Science capability and data driven insights

Farming business strategy, short and long-term

<https://research.csiro.au/digiscape/>

Images provided by Noun Project



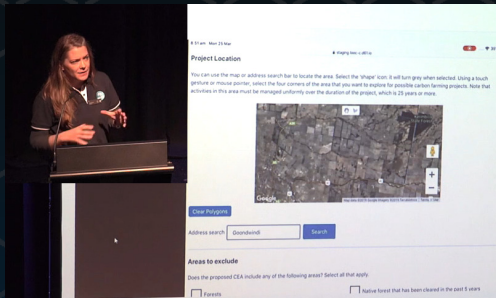
## Our approach...

- Co design with various stakeholders and focus on problem to-be-solved
- Support individual's discovery and evaluation of ERF options
- Use 'digital' to start conversation between landholders, advisors, and project managers



# We've been active with land sector and industry groups

- Involving farmers, land managers, and advisors in product development
- Team presence at industry events: active in the conversation



# How to use LOOC C



<https://looc-c.farm/>

Discover  
Projects



Select a region to investigate and answer a few questions about how the land is used

Get  
Estimates



Click on cards for any method that you want to learn more about

Assess  
Options



Save as PDF or contact others for more information

Launch expected Dec 2019. It's free.



# What to expect from LOOC C V01



<https://looc-c.farm/>

[Video](#)

Discover  
Projects



V01: model-based soil carbon and vegetation management

Get  
Estimates



V01: potential carbon credits based on default approaches and co benefits associated with land management activity

Assess  
Options



V01: Farm-first experience, all possible options, and next steps

Launch expected Dec 2019. It's free.







## LOOC-C

A landscape options and opportunities for carbon abatement calculator

[Introduction](#) [Farm details](#) [Method discovery](#) [Method exploration](#) [Compare estimates](#)

### Welcome to LOOC-C

LOOC-C allows you to quickly assess options on the land for certain projects offered under the Emissions Reduction Fund (ERF). The tool provides matches of current land use to ERF projects and estimates of abatement quantity (e.g. Australian Carbon Credit Units (ACCU)).

LOOC-C helps you discover whether certain ERF methods – those that use default values – are relevant for your land. These methods do not require direct measurement of soil carbon levels or plant growth and are based on models listed in Australian Government's National Inventory Report. Implementing these methods has the potential either to increase the amount of carbon added to the soil, or to reduce the amount of carbon removed from the soil.

[Explore options](#)

or

[contact-looc-c@csiro.au](mailto:contact-looc-c@csiro.au)

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[Introduction](#) [Farm details](#) [Method discovery](#) [Method exploration](#) [Compare estimates](#)

### Project Location

Use the map or address search bar to locate the area. Select the 'shape' icon; it will turn grey when selected. Using a touch gesture or mouse pointer, click each point of the area that you want to explore for possible carbon farming projects. Note that activities in this area must be managed uniformly over the duration of the project, which is estimated to last 25 years.



#### Areas to exclude (optional)

Does the proposed area include any of the following areas? Select all that apply.

- |                                   |  |
|-----------------------------------|--|
| <input type="checkbox"/> Forest   | <input type="checkbox"/> Native forest that has been cleared in the past 5 years |
| <input type="checkbox"/> Wetlands | <input type="checkbox"/> Wetlands that have been drained in the past 5 years     |
| <input type="checkbox"/> Roads    | <input type="checkbox"/> Settlements   |

What percentage of the land includes excluded areas?

#### Prior production systems

What was the main production system on the proposed area for the last 5 years?

- |                                     |                                    |
|-------------------------------------|------------------------------------|
| <input type="radio"/> Crop          | <input type="radio"/> Cotton       |
| <input type="radio"/> Vegetables    | <input type="radio"/> Pasture      |
| <input type="radio"/> Sugar Cane    | <input type="radio"/> Horticulture |
| <input type="radio"/> Native Forest |                                    |

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## LOOC-C

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Introduction Farm details Method discovery Method exploration Compare estimates

### Method discovery

LOOC-C supports discovery of two types of methods that use a set of accepted emission factors to estimate potential sequestration of carbon. Broadly known as soil-carbon and vegetation methods.

Based on the information provided, possible projects are shown below. Each card includes an initial estimate of abatement units called Australian Carbon Credit Units (ACCUs) for the 25 years of project length (per hectare). ACCUs are the units available for trade on the government-sponsored auction. The coloured boxes indicate possible co benefits that are associated with the carbon farming project. You can select the card for more information about the projects and their associated benefits. If you want a copy of this information, select 'save as PDF' to save or print the page.

#### Reforestation by environmental or mallee plantings FullCAM method

Co-benefits	Rating
Farm Profitability	■ ■ ■ ■
Farm Resilience	■ ■ ■ ■ ■ ■
Enviro/Social Benefits	■ ■ ■ ■
Disbenefits	■ ■
<b>220.04</b> (tCO <sub>2</sub> -e) per ha over 25 years	

#### Conversion To Pasture

Co-benefits	Rating
Farm Profitability	■ ■ ■ ■ ■ ■
Farm Resilience	■ ■ ■ ■
Enviro/Social Benefits	■ ■
Disbenefits	N/A
<b>0.43710</b> (tCO <sub>2</sub> -e) per ha over 25 years	

#### Nutrient Management & Acidity Management

Co-benefits	Rating
Farm Profitability	■ ■ ■ ■ ■ ■
Farm Resilience	■ ■ ■ ■
Enviro/Social Benefits	■ ■ ■ ■
Disbenefits	N/A
<b>0.11000</b> (tCO <sub>2</sub> -e) per ha over 25 years	

Save as PDF

Discover Projects

Get Estimates

### Acidity Management & Pasture Renovation

Australian Carbon Credit Units: 59

Area modelled: 531 ha

Estimate Date: 18/12/18

#### Project Overview

Sustainable intensification, defined as a method to increase biomass yields within the project's carbon estimation area.

**Nutrient management:** advice reviewed from a qualified person must state that the carbon estimation area has a material deficiency of at least one of the four nutrients and soil likely to have had such a deficiency in every year during the baseline period (i.e. the 5 years leading up to the start of the project).

The evidence provided must include details about one or more of the following:

- a. historical fertilizer application;
- b. crop and pasture production, or stocking rates;
- c. appropriate testing.

The advice must not be more than 3 months old at the time the application is submitted. The nutrient management strategy needs to be reviewed every five years. Projects are expected to last 25 years.

**pasture renovation management:** the application must include evidence that demonstrates that the carbon estimation area was under pasture for at least 2 years before the application was submitted. Applications should include a strategy developed by a qualified person who can comment on appropriate species.

The pasture renovation management strategy needs to be reviewed every five years. Projects are expected to last 25 years.

#### Farm Profitability

Co-benefit	Description
Optimised yield	Undertaking this activity can help you achieve maximum value for what is primarily produced on the farm.
Optimised land use efficiency	Undertaking this activity can help you achieve the best possible outputs given the farm inputs across the farm.
Optimised soil health via soil organic carbon	As part of the natural carbon cycle, increasing soil organic carbon (SOC) also increases soil fertility that is good for all types of farms. Increasing carbon storage in the soil can reduce the effects of global warming.
Product diversification / optimised income streams	For some farms, this activity may provide optimised revenue streams that include carbon offsets or alternate products.

#### Farm Resilience

Co-benefit	Description
Improved water quality	Undertaking this activity can improve the amount and condition of the local water supply.
Improved soil stability	Undertaking this activity helps to protect and enhance the farm's ground cover, leading to a range of benefits including soil health and protection from erosion.
Reduced chemical run off	Undertaking this activity helps to reduce the movement of pollutants into the local water supply.
Reduced drought salinity	Most relevant to cropping regions, this activity can mitigate excess salt being discharged into plants, root structures in trees of heavy rain.

#### Project Requirements

##### Nutrient Management and Soil Acidity

1. Must be willing to fund a qualified person to provide a management strategy (advice) written report for this activity.
2. Must be willing to apply nutrients in the form of synthetic or non-synthetic fertilisers.
3. Soil must have had a material deficiency over the past five years prior to the project.
4. Must be willing to fund the testing of soil and review the strategy at least once every 5 years.
5. Soil must have an acidity problem at the time of project commencement. Average soil pH (measured in calcium chloride (CaCl<sub>2</sub>)) must be less than one or both of the following:
  - 5.5 in the subsoil (0-10cm)
  - 5.5 in the subsoil (below 10cm)
6. Must be willing to apply lime to the soil.
7. Must be willing to fund the testing of soil and review the strategy at least once every 5 years.

For more information see [Emissions Reduction Fund Model based soil carbon method](#)

##### Pasture renovation

1. Land must not have been under pasture for at least two years prior to the project.
2. Must be willing to undertake pasture through testing.
3. The renovated pasture must have the potential to achieve at least 70% vegetation ground cover within 12 months of re-seeding.

For more information see [Emissions Reduction Fund Model based soil carbon method](#)





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Introduction Farm details Method discovery Method exploration Compare estimates

### Method discovery

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<p><b>Native forest from managed regrowth</b></p> <p>Co-benefits Rating</p> <p>Farm Profitability <span style="color: green;">■ ■</span></p> <p>Farm Resilience <span style="color: green;">■ ■ ■ ■ ■</span></p> <p>Enviro/Social Benefits <span style="color: green;">■ ■</span></p> <p>Disbenefits <span style="color: red;">■ ■</span></p> <p><b>476.52</b> (tCO2-e) per ha over 25 years</p>	<p><b>Human-induced regrowth</b></p> <p>Co-benefits Rating</p> <p>Farm Profitability <span style="color: green;">■ ■</span></p> <p>Farm Resilience <span style="color: green;">■ ■ ■ ■ ■</span></p> <p>Enviro/Social Benefits <span style="color: green;">■ ■</span></p> <p>Disbenefits <span style="color: red;">■ ■</span></p> <p><b>476.52</b> (tCO2-e) per ha over 25 years</p>	<p><b>Reforestation by environmental or mallee plantings FullCAM method</b></p> <p>Co-benefits Rating</p> <p>Farm Profitability <span style="color: green;">■ ■ ■</span></p> <p>Farm Resilience <span style="color: green;">■ ■ ■ ■ ■</span></p> <p>Enviro/Social Benefits <span style="color: green;">■ ■ ■</span></p> <p>Disbenefits <span style="color: red;">■ ■</span></p> <p><b>476.52</b> (tCO2-e) per ha over 25 years</p>
<p><b>New Irrigation &amp; Pasture Renovation</b></p> <p>Co-benefits Rating</p> <p>Farm Profitability <span style="color: green;">■ ■ ■ ■ ■</span></p> <p>Farm Resilience <span style="color: green;">■ ■ ■</span></p> <p>Enviro/Social Benefits <span style="color: green;">■ ■</span></p> <p>Disbenefits N/A</p> <p><b>0.11000</b> (tCO2-e) per ha over 25 years</p>	<p><b>Acidity Management &amp; Pasture Renovation</b></p> <p>Co-benefits Rating</p> <p>Farm Profitability <span style="color: green;">■ ■ ■ ■ ■</span></p> <p>Farm Resilience <span style="color: green;">■ ■ ■ ■ ■</span></p> <p>Enviro/Social Benefits <span style="color: green;">■ ■</span></p> <p>Disbenefits N/A</p> <p><b>0.11000</b> (tCO2-e) per ha over 25 years</p>	<p><b>Acidity Management &amp; New Irrigation</b></p> <p>Co-benefits Rating</p> <p>Farm Profitability <span style="color: green;">■ ■ ■ ■ ■</span></p> <p>Farm Resilience <span style="color: green;">■ ■ ■ ■ ■</span></p> <p>Enviro/Social Benefits <span style="color: green;">■ ■</span></p> <p>Disbenefits N/A</p> <p><b>0.11000</b> (tCO2-e) per ha over 25 years</p>

## LOOC-C

A landscape options and opportunities for carbon abatement calculator

info

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## Human-induced regrowth

### Australian Carbon Credit Units: 253,018

estimate of t CO2-e over 25 years

#### Area modelled: 531 ha

Estimate Date: 5/8/2019

#### Project Overview

This method removes carbon dioxide from the atmosphere and stores it as carbon in plants as they grow.

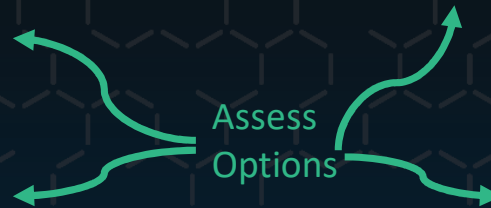
#### Project Requirements

For **human-induced regrowth** action, the application must include evidence that for the last 10 years or more, the land has been non-forest and that current management prevents native forest cover.

Activities within this project include management to exclude livestock from areas available for native forest cover, changes to livestock grazing patterns and feed regimes. Other activities include managing non-native plant species in the area and stopping actions that prevent native regrowth.

Projects are expected to meet a 'permanence obligation' meaning that the carbon stored in plants will last at least 25 years.

For more information see Emissions Reduction Fund: Human-Induced Regeneration (<http://www.cleanenergyregulator.gov.au/ERF/Choosing-a-project-type/Opportunities>).



### Farm Profitability

Co-benefit	Description	Rating
Optimised Yield	Undertaking this activity can help you achieve maximum value for what is primarily produced on the farm.	None
Optimised land use efficiency	Undertaking this activity can help you achieve the best possible outputs given the farm inputs across the farm.	Slight
Optimised soil health via soil organic carbon	As part of the natural carbon cycle, increasing soil organic carbon (SOC) also increases soil fertility that is good for all types of farms. Increasing carbon storage in the soil can reduce the effects of global warming.	None
Product diversification / optimised income streams	For some farms, this activity may provide optimised revenue streams that include carbon offsets or alternate products.	Strong

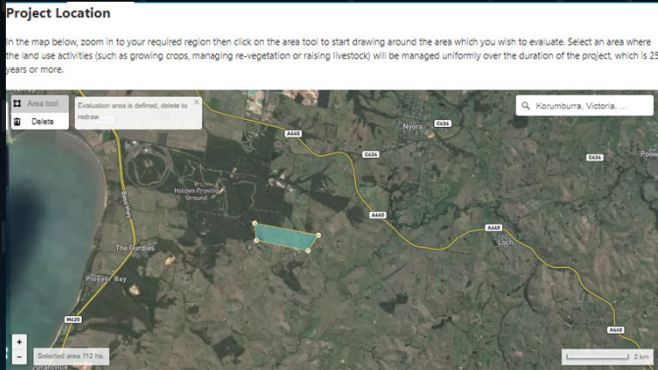
# Case 1: Loch and pasture (112ha)

Jacinta Van Stekelenburg Case Study

<https://goo.gl/maps/kXkGLGHD1gHi49AZ8>

Address- 496 Loch Kernot Road, Loch 3945

Enterprise type/production system- Small scale regenerative agriculture mixed farming. Beef, chickens, fruit trees and vegetables.



**Areas to exclude (Optional)**  
Does the proposed area include any of the following areas? Select all that apply:

Forest  
 Wetlands  
 Roads  
 Native forest that has been cleared in the past 5 years  
 Wetlands that have been drained in the past 5 years  
 Settlements

What percentage of the land includes excluded areas?

---

**Prior production systems**  
What was the main production system on the proposed area for the last 5 years?

Crop  
 Vegetables  
 Sugar Cane  
 Native Forest  
 Cotton  
 Pasture  
 Horticulture

---

**Pasture renovation**  
Has there been any pasture renovation on the area during the past 5 years?  
 Yes  No

---

**Prior use of synthetic fertiliser**  
Has synthetic fertiliser (Nitrogen) or urea been applied to the area during the past 5 years?  
 Yes  No

---

**Prior use of lime**  
Has lime been applied to the area during the past 5 years?  
 Yes  No

---

**Prior use of irrigation**  
Has irrigation been applied to the area during the past 5 years?  
 Yes  No

---

**Irrigation during the carbon project**  
From the details you have provided so far, it appears that you are eligible for carbon farming methods that include new irrigation as an activity. Is it likely that for those irrigation activities, you will have to get water through new water rights or new water access?  
 Yes  No

**Reforestation by environmental or mallee plantings FullCAM method**

Co-benefits	Rating
Farm Profitability	■ ■ ■
Farm Resilience	■ ■ ■ ■
Enviro/Social Benefits	■ ■ ■
Disbenefits	■ ■
25 year estimate (tCO <sub>2</sub> -e) <b>23,535</b> (8,5989 per ha/year)	

**Acidity Management & Pasture Renovation**

Co-benefits	Rating
Farm Profitability	■ ■ ■ ■
Farm Resilience	■ ■ ■
Enviro/Social Benefits	■ ■
Disbenefits	N/A
25 year estimate (tCO <sub>2</sub> -e) <b>229</b> (0,083601 per ha/year)	

# Case 2: Surf Beach and Pasture (143 ha)

## Bill Cleeland Case Study.

<https://goo.gl/maps/99KGWorSfUQye4H7A>

Address- 1510 Phillip Island Rd, Surf Beach VIC 3922

Enterprise type/production system- beef and sheep (meat and wool)

### Project Location

In the map below, zoom in to your required region then click on the area tool to start drawing around the area which you wish to evaluate. Select an area where the land use activities (such as growing crops, managing re-vegetation or raising livestock) will be managed uniformly over the duration of the project, which is 25 years or more.



### Method discovery

LOOC-C supports discovery of two types of methods that use a set of accepted emission factors to estimate potential sequestration of carbon. Broadly known as soil-carbon and vegetation methods.

Based on the information provided, possible projects are shown below. Each card includes an estimate of total abatement units called Australian Carbon Credit Units (ACCUs) for the 25 years of project length. ACCUs are the units available for trade on the government-sponsored auction. The coloured boxes indicate possible co benefits that are associated with the carbon farming project. You can select the card for more information about the projects and their associated benefits. If you want a copy of this information, select 'save as PDF' to save or print the page.

### Farm details

- Prior production systems: *Pasture*
- Pasture renovation? *No*
- Prior use of irrigation? *No*
- Prior use of synthetic fertiliser? *No*
- Prior use of lime? *No*
  - Irrigation during the carbon project? *No*



### Available methods

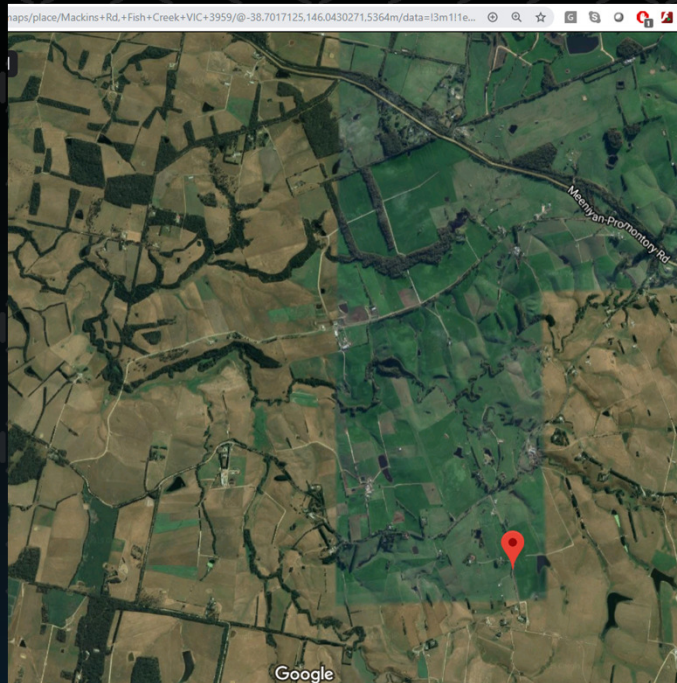
# Case 3: Fish Creek (341 ha)

Amber Creek Farm Case Study.

<https://goo.gl/m/qHJp6PaqCXszvSzR7>

Address- 155 Mackins Road, Fish Creek, 3959

Enterprise type/production system- pasture free range pigs, agroforestry and sawmilling



Native forest from managed regrowth		Human-induced regrowth		Reforestation by environmental or mallee plantings FullCAM method	
Co-benefits	Rating	Co-benefits	Rating	Co-benefits	Rating
Farm Profitability	■ ■	Farm Profitability	■ ■	Farm Profitability	■ ■ ■ ■
Farm Resilience	■ ■ ■ ■ ■	Farm Resilience	■ ■ ■ ■ ■	Farm Resilience	■ ■ ■ ■ ■
Enviro/Social Benefits	■ ■	Enviro/Social Benefits	■ ■	Enviro/Social Benefits	■ ■ ■ ■
Disbenefits	■ ■	Disbenefits	■ ■	Disbenefits	■ ■
25 year estimate (tCO <sub>2</sub> -e) <b>73,612</b> (8.6583 per ha/year)		25 year estimate (tCO <sub>2</sub> -e) <b>73,612</b> (8.6583 per ha/year)		25 year estimate (tCO <sub>2</sub> -e) <b>73,612</b> (8.6583 per ha/year)	

Acidity Management & Pasture Renovation		Nutrient Management & Pasture Renovation		Nutrient Management & Acidity Management	
Co-benefits	Rating	Co-benefits	Rating	Co-benefits	Rating
Farm Profitability	■ ■ ■ ■ ■	Farm Profitability	■ ■ ■ ■ ■	Farm Profitability	■ ■ ■ ■ ■
Farm Resilience	■ ■ ■ ■ ■	Farm Resilience	■ ■ ■ ■ ■	Farm Resilience	■ ■ ■ ■ ■
Enviro/Social Benefits	■ ■	Enviro/Social Benefits	■ ■	Enviro/Social Benefits	■ ■
Disbenefits	N/A	Disbenefits	N/A	Disbenefits	N/A
25 year estimate (tCO <sub>2</sub> -e) <b>711</b> (0.083601 per ha/year)		25 year estimate (tCO <sub>2</sub> -e) <b>711</b> (0.083601 per ha/year)		25 year estimate (tCO <sub>2</sub> -e) <b>711</b> (0.083601 per ha/year)	

# Case 4: Malabar

Jenny O'Sullivan (Malabar Farm Case Study).

<https://goo.gl/maps/cCtknmcHZ5v1rmb6>

Address- 1720 Buffalo-Waratah Rd, Tarwin  
Lower VIC 3956

Enterprise type/production system- beef and  
sheep



# The Digiscape Carbon Team

- **Peter Fitch**, project leader extraordinaire
- **Jeff Baldock and Stephen Roxburgh**, soil and tree gurus
- **Cara Stitzlein and Martijn Mooij**, the 'people' people
- **Andrew Reeson**, market ninja
- **Alex Bunday**, product mission specialist
- Building and testing provided by Data 61

<https://looc-c.farm/>

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# THANK YOU

**Data61 / Analytics & Decision Sciences**

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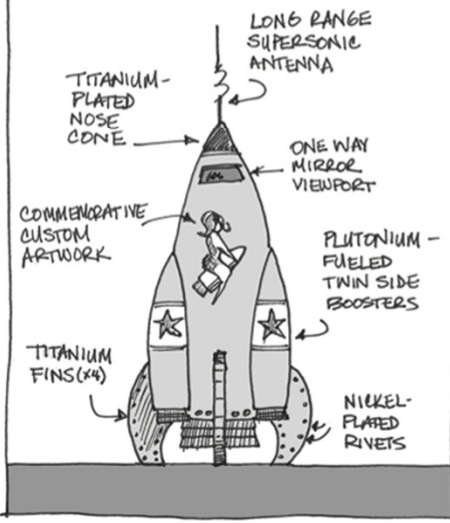
# Resources

- V01: <https://looc-c.farm/>
- Video: [https://csiroau-my.sharepoint.com/:v/g/personal/sti093\\_csiro\\_au/ESfquRCtqH1MjQawn3PfTtMBkxhAwCRD4W4nTF2jGe9E4A?e=rrsl3t](https://csiroau-my.sharepoint.com/:v/g/personal/sti093_csiro_au/ESfquRCtqH1MjQawn3PfTtMBkxhAwCRD4W4nTF2jGe9E4A?e=rrsl3t)
- Benefits demo: <https://projects.invisionapp.com/share/RVRURO6EFTN#/screens>
- WoF demo: <https://projects.invisionapp.com/share/ZHRURMG9VY8#/screens>
  
- Project pages: <https://research.csiro.au/digiscape/digiscapes-projects/digital-services-for-carbon-farming-markets/>  
and <https://www.csiro.au/en/Research/AF/Areas/Digital-agriculture/New-opportunities/Carbon-farming-Digiscape>

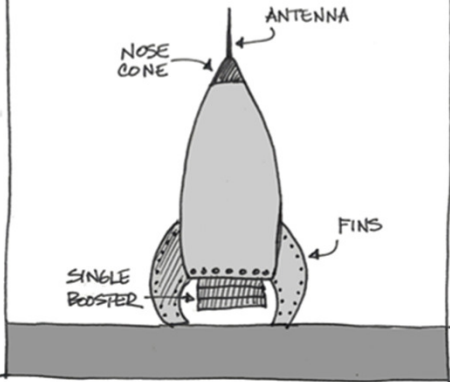


# THE UX DESIGNER PARADOX

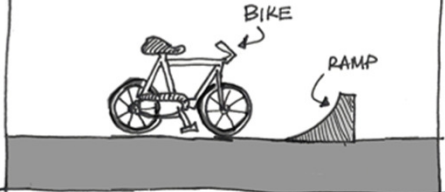
WHAT WE DREAM UP AT KICKOFF



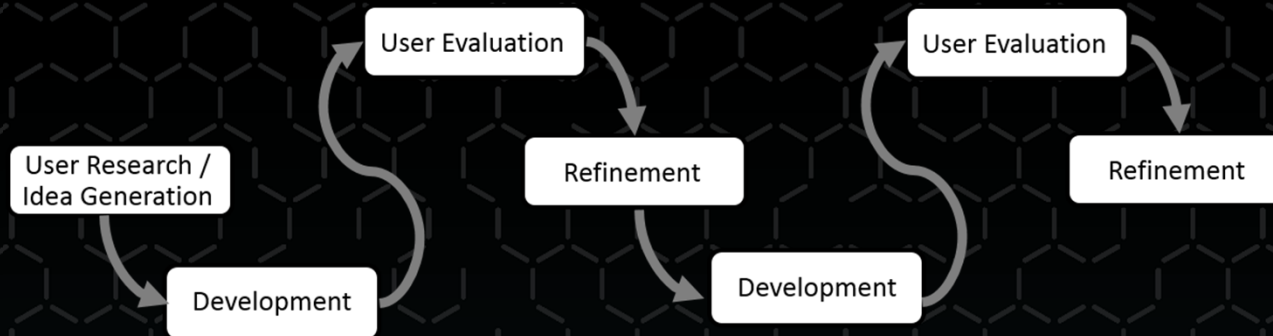
WHAT WE SETTLE FOR AT LAUNCH



WHAT THE USER NEEDS



BONUS 2015



### Design Cycle 1: Invision Prototype

- Clickthrough functionality
- Test workflow and project discovery experience
- Results: acceptable workflow, more fidelity desired
- Refinement: implement subset of project types and filtering
- Value Proposition: tool for farmers

### Design Cycle 2: Web-based Prototype

- Supports polygon selection, project discovery & exploration
- UX test results: acceptable workflow, insights are too weak, method exploration too onerous
- Refinement includes: replace table with interactive cards that include co benefits, implement more methods, remove detailed exploration from MVP.

### V01 Release: MVP / MVE

- Basic workflow debugged
- 'Save as' feature debugged
- Next steps proposed